

**TO: BOARD OF COUNTY COMMISSIONERS**  
Package of Board Meeting

**FROM: Mike Davis**  
**RE: TDT - Monthly Reconciliation**  
**DATE: 3/7/2022**

Attached is the BCC Recommendation for monthly TDT Collections, to be signed by Pam Childers, a copy of TDT End of Month Reconciliation of **January 2022** returns received in the month of **February 2022**.

Package includes:

- (A) TDT Memo for BCC Recommendation for monthly Tourist Development Tax.
- (B) Five Percent Tourist Development Tax Collection Data – TDT Year to Year Comparison.
- (C) Five Percent Tourist Development Tax Collection Data Fiscal Year 2022 – 2021 Zip Code Table.
- (D) Five Percent Tourist Tax Dollars Collected.
- (E) Tourist Development Tax Collections 3-Year Comparison Graph (Monthly).
- (F) Tourist Development Tax Collections 3-Year Comparison Graph (Zip Code).
- (G) Tourist Development Tax Collections 3-Year Trend line Graph.



# Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • County Comptroller • Clerk of the Board of County Commissioners • Recorder • Auditor

## MEMORANDUM



**TO:** Honorable Board of County Commissioners

**DATE:** March 7, 2022

**SUBJECT:** Tourist Development Tax (TDT) Collections

### RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the January 2022 returns received in the month of February 2022, as prepared by the Treasury Department of the Clerk and Comptroller's Office.

- Total collections received in February 2022 were \$778,905 compared to \$515,868 in February 2021. A four percent comparison of February 2022 to February 2021 is a 21% increase.
- Year-to-date collections for FY2022 is \$5,900,207 compared to \$3,645,046 for FY2021.

Current Year vs Prior Year						
Cent	Monthly Comparison			YTD Comparison		
	2022	2021	% Change	2022	2021	% Change
1-4 Cents	\$ 623,124	\$ 515,868	21%	\$ 4,720,166	\$ 3,645,046	29%
5th Cent	155,781	-	100%	1,180,041	-	100%
<b>Total</b>	<b>\$ 778,905</b>	<b>\$ 515,868</b>	<b>51%</b>	<b>\$ 5,900,207</b>	<b>\$ 3,645,046</b>	<b>62%</b>
Current Year vs Benchmark Year						
Cent	Monthly Comparison			YTD Comparison		
	2022	2020	% Change	2022	2020	% Change
1-4 Cents	\$ 623,124	\$ 487,261	28%	\$ 4,720,166	\$ 3,267,447	44%
5th Cent	155,781	-	100%	1,180,041	-	100%
<b>Total</b>	<b>\$ 778,905</b>	<b>\$ 487,261</b>	<b>60%</b>	<b>\$ 5,900,207</b>	<b>\$ 3,267,447</b>	<b>81%</b>

\*Note: The Tourist Development Tax rate increased from four percent (4%) to five (5%) on 04/01/2021

**Five Percent Tourist Development Tax Collection Data  
Reported In Fiscal Year Format  
Escambia County, Florida  
As of February 28, 2022**



Year-To-Date Collections				
Geographic Area	Fiscal Year 2022 YTD Collected	Fiscal Year 2021 YTD Collected	Difference	% Change
Downtown Pensacola	\$ 456,097.31	\$ 246,032.90	\$ 210,064.41	85.4%
Southeast Pensacola	923,783.57	704,768.54	219,015.03	31.1%
Southcentral & Southwest Pensacola	358,477.97	354,598.61	3,879.36	1.1%
Perdido Key Area	930,804.98	353,188.33	577,616.65	163.5%
Northeast Pensacola	421,020.33	335,703.04	85,317.29	25.4%
North Escambia & Northwest Pensacola	526,729.89	401,185.08	125,544.81	31.3%
Pensacola Beach Area	2,283,293.05	1,249,569.43	1,033,723.62	82.7%
<b>Total</b>	<b>\$ 5,900,207.11</b>	<b>\$ 3,645,045.93</b>	<b>\$ 2,255,161.18</b>	<b>61.9%</b>

Area by Zip Code(s)		
Geographic Area	Zip Code(s)	Area Description
Downtown Pensacola	32501	Downtown Area
	32502	Other Downtown Area
Southeast Pensacola	32503	Cordova Mall Area
	32504	Airport Area - Davis & Scenic Hwy South of I-10
Southcentral & Southwest Pensacola	32505	South of Michigan, East of Mobile Hwy, & West of Pace Blvd
	32506	Myrtle Grove, Lillian Hwy & Hwy 98 Area
Perdido Key Area	32507	Bayou Chico to Perdido Key South of Sorrento Area
Northeast Pensacola	32514	Ferry Pass Area - Palafox & Scenic Hwy North of I-10
North Escambia & Northwest Pensacola	32526	Bellview Area & South of I-10
	32533	Cantonment Area
	32534	Ensley Area
	32535	Century Area
	32577	Molino Area
Pensacola Beach Area	32561	Pensacola Beach Area

\*Collection rate increased from 4% to 5% on April 1st, 2021 (reflected in May 2021 collections)

\*\*Effective August 1st, 2021, collections reflected by managed property locations

**Five Percent Tourist Development Tax Collection Data By Geographic Area**  
**Escambia County, Florida**  
**Fiscal Year 2022**  
**As of February 28, 2022**



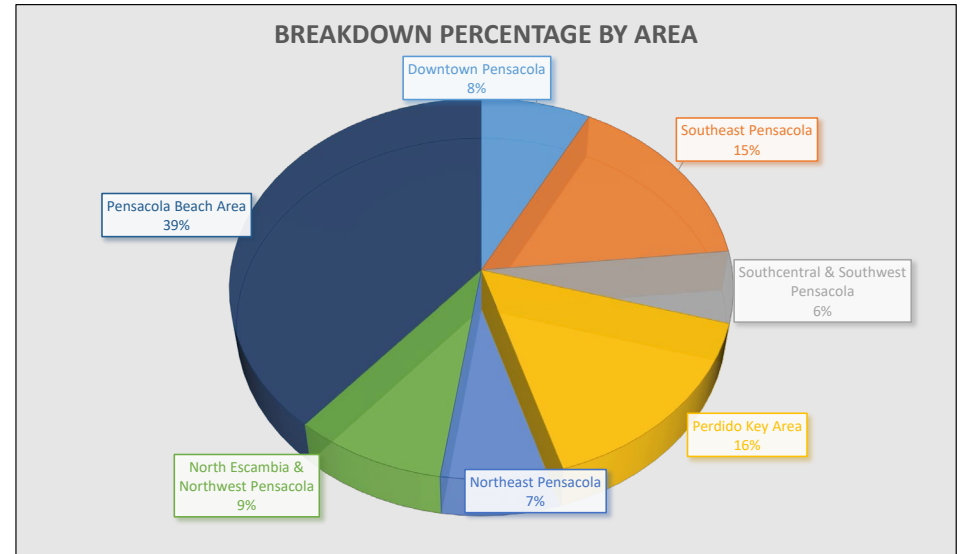
Fiscal Year 2022														
Geographic Area	Oct-21	Nov-21	Dec-21	Jan-22	Feb-22	Mar-22	Apr-22	May-22	Jun-22	Jul-22	Aug-22	Sep-22	Area Total	% of Total
Downtown Pensacola	\$ 109,726.38	\$ 101,832.25	\$ 88,280.14	\$ 83,723.53	\$ 72,535.02	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 456,097.31	7.7%
Southeast Pensacola	235,019.97	208,932.56	171,857.12	167,391.26	140,582.66	-	-	-	-	-	-	-	923,783.57	15.7%
Southcentral & Southwest Pensacola	94,572.88	72,061.82	66,683.43	60,312.09	64,847.76	-	-	-	-	-	-	-	358,477.97	6.1%
Perdido Key Area	296,558.06	276,015.54	131,460.21	103,538.39	123,232.78	-	-	-	-	-	-	-	930,804.98	15.8%
Northeast Pensacola	97,756.10	93,438.39	82,087.35	78,456.71	69,281.78	-	-	-	-	-	-	-	421,020.33	7.1%
North Escambia & Northwest Pensacola	145,136.82	121,629.68	94,107.28	90,055.17	75,800.94	-	-	-	-	-	-	-	526,729.89	8.9%
Pensacola Beach Area	717,495.54	616,289.75	382,415.95	334,468.10	232,623.71	-	-	-	-	-	-	-	2,283,293.05	38.7%
<b>Total</b>	<b>\$ 1,696,265.75</b>	<b>\$ 1,490,199.99</b>	<b>\$ 1,016,891.48</b>	<b>\$ 917,945.25</b>	<b>\$ 778,904.64</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 5,900,207.11</b>	<b>100.0%</b>

Fiscal Year 2021														
Geographic Area	Oct-20	Nov-20	Dec-20	Jan-21	Feb-21	Mar-21	Apr-21	May-21	Jun-21	Jul-21	Aug-21	Sep-21	Area Total	% of Total
Downtown Pensacola	\$ 49,788.85	\$ 58,614.60	\$ 46,175.65	\$ 48,467.69	\$ 42,986.11	\$ 62,013.10	\$ 84,719.13	\$ 112,198.85	\$ 127,385.41	\$ 175,246.82	\$ 168,533.70	\$ 114,615.43	\$ 1,090,745.34	6.2%
Southeast Pensacola	149,360.52	192,187.20	132,932.25	116,433.25	113,855.32	115,333.28	168,401.48	250,787.22	287,675.16	361,696.51	416,584.02	292,146.85	2,597,393.06	14.7%
Southcentral & Southwest Pensacola	66,599.63	93,004.22	68,763.04	63,191.65	63,040.07	52,587.09	77,361.93	103,844.04	140,453.63	147,654.99	167,592.29	100,655.43	1,144,748.01	6.5%
Perdido Key Area	137,028.26	60,643.25	55,367.92	48,659.72	51,489.18	56,313.59	135,130.90	198,450.29	296,369.06	524,670.16	825,307.98	432,604.16	2,822,034.47	16.0%
Northeast Pensacola	72,416.43	77,637.13	68,228.91	57,351.75	60,068.82	55,325.61	63,201.50	116,768.07	117,664.64	135,354.08	156,745.27	114,564.81	1,095,327.02	6.2%
North Escambia & Northwest Pensacola	87,013.45	117,931.16	74,826.43	65,875.45	55,538.59	59,291.95	117,045.43	158,764.10	183,813.38	213,325.43	233,210.58	125,035.65	1,491,671.60	8.4%
Pensacola Beach Area	484,281.24	335,355.32	155,039.60	146,003.62	128,889.65	166,197.05	476,178.18	653,075.49	954,748.05	1,406,100.73	1,583,206.50	927,991.53	7,417,066.96	42.0%
<b>Total</b>	<b>\$ 1,046,488.38</b>	<b>\$ 935,372.88</b>	<b>\$ 601,333.80</b>	<b>\$ 545,983.13</b>	<b>\$ 515,867.74</b>	<b>\$ 567,061.67</b>	<b>\$ 1,122,038.55</b>	<b>\$ 1,593,888.06</b>	<b>\$ 2,108,109.33</b>	<b>\$ 2,964,048.72</b>	<b>\$ 3,551,180.33</b>	<b>\$ 2,107,613.86</b>	<b>\$ 17,658,986.45</b>	<b>100.0%</b>

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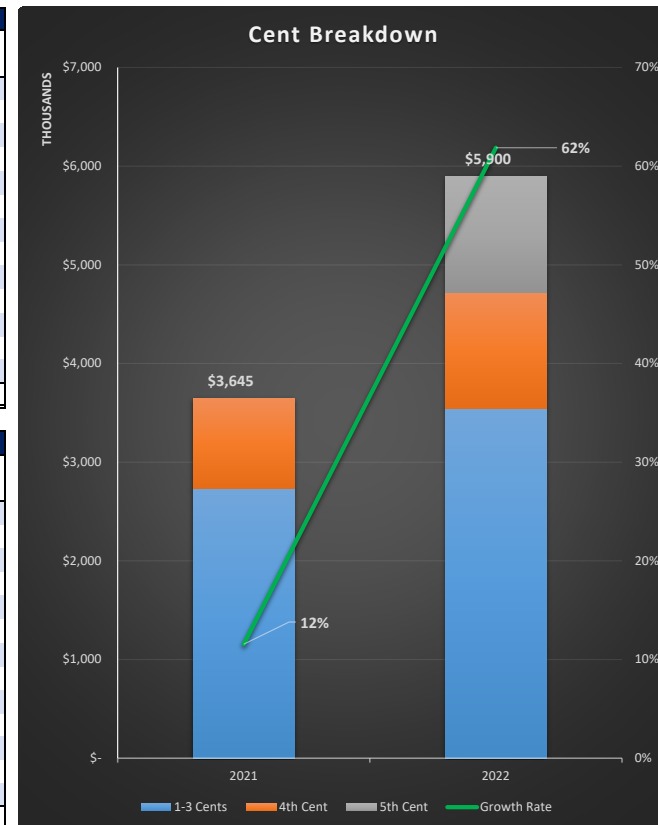
**Five Percent Tourist Development Tax Collection Data By Percent**  
**Escambia County, Florida**  
**Fiscal Year 2022**  
**As of February 28, 2022**



Tourist Development Tax (3%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 398,299.58	\$ 385,209.35	\$ 442,267.77	\$ 539,766.08	\$ 580,905.23	\$ 638,832.32	\$ 634,965.81	\$ 675,149.82	\$ 784,866.29	\$ 1,017,759.45
NOV	325,198.14	335,284.39	411,054.07	469,350.98	532,756.66	510,223.45	686,079.62	638,167.25	701,529.66	894,119.99
DEC	254,898.32	236,608.16	284,252.75	305,743.25	362,364.41	382,803.40	426,808.31	396,942.52	451,000.35	610,134.89
JAN	207,117.28	230,299.67	251,855.56	288,130.47	292,783.04	340,433.93	340,212.53	374,879.96	409,487.35	550,767.15
FEB	205,954.29	233,878.79	247,492.44	279,147.71	298,406.00	312,793.51	349,777.77	365,446.02	386,900.81	467,342.78
MAR	283,811.81	286,019.12	309,203.54	367,477.35	377,962.06	393,553.90	420,650.85	445,987.23	425,296.25	-
APR	518,241.62	510,758.43	550,692.54	626,572.22	646,982.44	740,116.85	805,865.41	396,024.16	841,528.91	-
MAY	455,553.86	506,593.46	557,617.44	580,106.01	698,384.24	682,509.49	768,483.99	241,476.27	956,332.84	-
JUN	601,926.69	679,427.99	759,527.89	771,755.66	839,021.02	826,649.51	951,378.19	537,731.75	1,264,865.60	-
JUL	946,229.09	982,132.70	1,059,210.86	1,109,041.17	1,109,688.85	1,278,311.55	1,440,622.52	1,190,777.81	1,778,429.23	-
AUG	1,021,760.90	1,170,208.25	1,283,565.99	1,440,990.57	1,484,514.23	1,587,418.67	1,520,689.42	1,377,953.89	2,130,708.20	-
SEP	636,508.75	736,892.98	716,012.48	688,096.11	725,615.95	828,137.60	906,222.70	703,791.08	1,264,568.32	-
<b>Total</b>	<b>\$ 5,855,500.32</b>	<b>\$ 6,293,313.27</b>	<b>\$ 6,872,753.32</b>	<b>\$ 7,466,177.56</b>	<b>\$ 7,949,384.12</b>	<b>\$ 8,521,784.17</b>	<b>\$ 9,251,757.10</b>	<b>\$ 7,344,327.75</b>	<b>\$ 11,395,513.79</b>	<b>\$ 3,540,124.27</b>

Professional Sports Franchise Facility Tax (4%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ 132,766.53	\$ 128,403.12	\$ 147,422.59	\$ 179,922.03	\$ 193,635.08	\$ 212,944.11	\$ 211,655.27	\$ 225,049.94	\$ 261,622.10	\$ 339,253.15
NOV	108,399.38	111,761.46	137,018.02	156,450.33	177,585.55	170,074.48	228,693.21	212,722.42	233,843.22	298,040.00
DEC	84,966.11	78,869.39	94,750.92	101,914.42	120,788.14	127,601.13	142,269.44	132,314.17	150,333.45	203,378.30
JAN	69,039.09	76,766.56	83,951.85	96,043.49	97,594.35	113,477.98	113,404.18	124,959.99	136,495.78	183,589.05
FEB	68,651.43	77,959.60	82,497.48	93,049.24	99,468.67	104,264.50	116,592.59	121,815.34	128,966.94	155,780.93
MAR	94,603.94	95,339.71	103,067.85	122,492.45	125,987.35	131,184.63	140,216.95	148,662.41	141,765.42	-
APR	172,747.21	170,252.81	183,564.18	208,857.41	215,660.81	246,705.62	268,621.80	132,008.05	280,509.64	-
MAY	151,851.29	168,864.49	185,872.48	193,368.67	232,794.75	227,503.16	256,161.33	80,492.09	318,777.61	-
JUN	200,642.23	226,476.00	253,175.96	257,251.89	279,673.67	275,549.84	317,126.06	179,243.92	421,621.87	-
JUL	315,409.70	327,377.57	353,070.29	369,680.39	369,896.28	426,103.85	480,207.51	396,925.94	592,809.74	-
AUG	340,586.97	390,069.42	427,855.33	480,330.19	494,838.08	529,139.56	506,896.47	459,317.96	710,236.07	-
SEP	212,169.58	245,630.99	238,670.83	229,365.37	241,871.98	276,045.87	302,074.23	234,597.03	421,522.77	-
<b>Total</b>	<b>\$ 1,951,833.44</b>	<b>\$ 2,097,771.09</b>	<b>\$ 2,290,917.77</b>	<b>\$ 2,488,725.85</b>	<b>\$ 2,649,794.71</b>	<b>\$ 2,840,594.72</b>	<b>\$ 3,083,919.03</b>	<b>\$ 2,448,109.25</b>	<b>\$ 3,798,504.60</b>	<b>\$ 1,180,041.42</b>

Additional Professional Sports Franchise Facility Tax (5%) Percent Tourist Tax Dollars - Collected 2013 - 2022										
Month of Collection	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
OCT	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 339,253.15
NOV	-	-	-	-	-	-	-	-	-	298,040.00
DEC	-	-	-	-	-	-	-	-	-	203,378.30
JAN	-	-	-	-	-	-	-	-	-	183,589.05
FEB	-	-	-	-	-	-	-	-	-	155,780.93
MAR	-	-	-	-	-	-	-	-	-	-
APR	-	-	-	-	-	-	-	-	-	-
MAY	-	-	-	-	-	-	-	-	318,777.61	-
JUN	-	-	-	-	-	-	-	-	421,621.87	-
JUL	-	-	-	-	-	-	-	-	592,809.74	-
AUG	-	-	-	-	-	-	-	-	710,236.07	-
SEP	-	-	-	-	-	-	-	-	421,522.77	-
<b>Total</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 2,464,968.06</b>	<b>\$ 1,180,041.42</b>

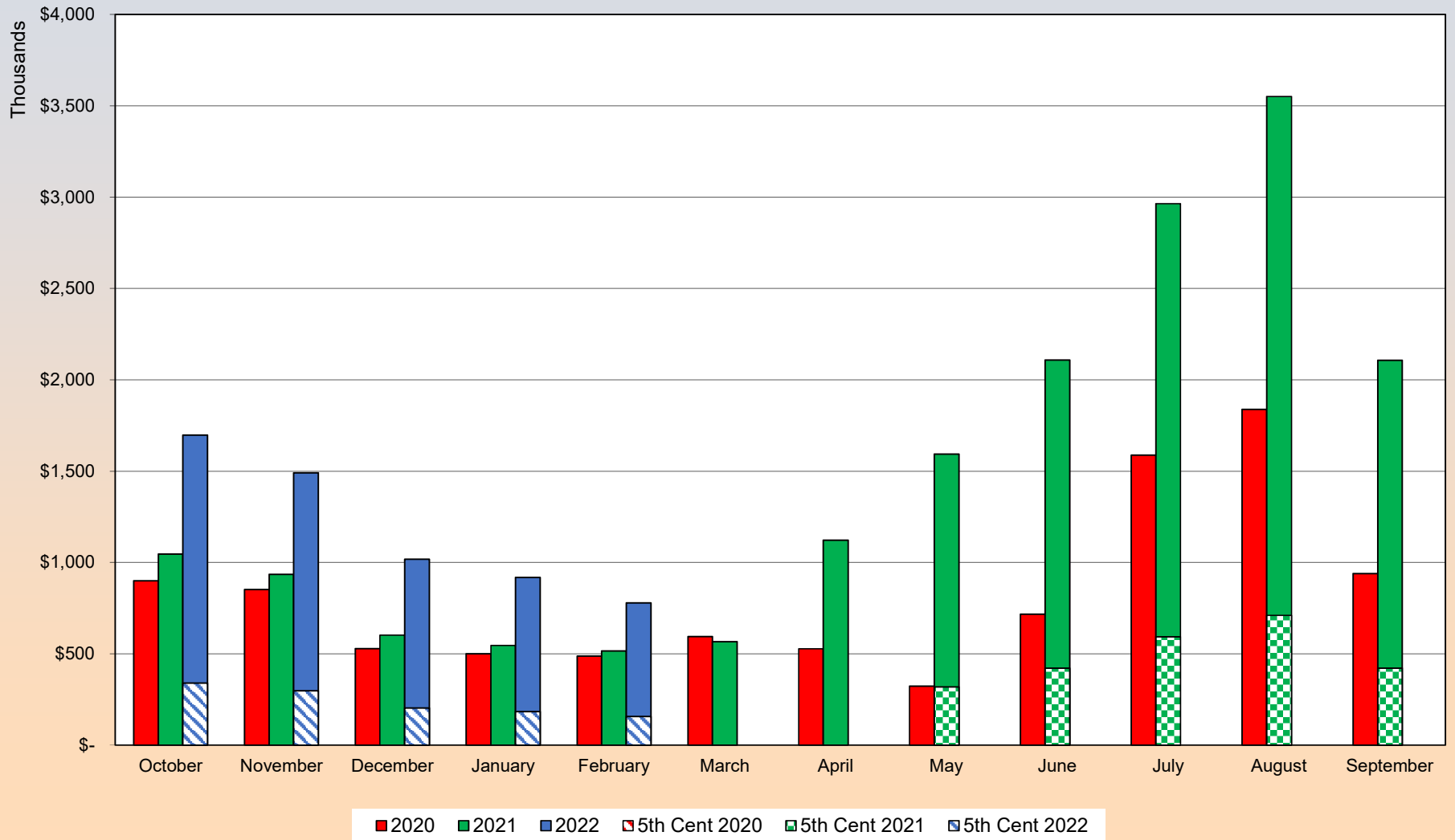


Current Year vs Prior Year				
Month of Collection	2022	2021	Variance	% Change
OCT	\$ 1,696,265.75	\$ 1,046,488.38	\$ 649,777.37	62.1%
NOV	1,490,199.99	935,372.88	554,827.11	59.3%
DEC	1,016,891.48	601,333.80	415,557.68	69.1%
JAN	917,945.25	545,983.13	371,962.12	68.1%
FEB	778,904.64	515,867.74	263,036.90	51.0%
MAR	-	567,061.67	(567,061.67)	Pending
APR	-	1,122,038.55	(1,122,038.55)	Pending
MAY	-	1,593,888.06	(1,593,888.06)	Pending
JUN	-	2,108,109.33	(2,108,109.33)	Pending
JUL	-	2,964,048.72	(2,964,048.72)	Pending
AUG	-	3,551,180.33	(3,551,180.33)	Pending
SEP	-	2,107,613.86	(2,107,613.86)	Pending
<b>Total</b>	<b>\$ 5,900,207.11</b>	<b>\$ 17,658,986.45</b>	<b>\$ (11,758,779.34)</b>	<b>-66.6%</b>

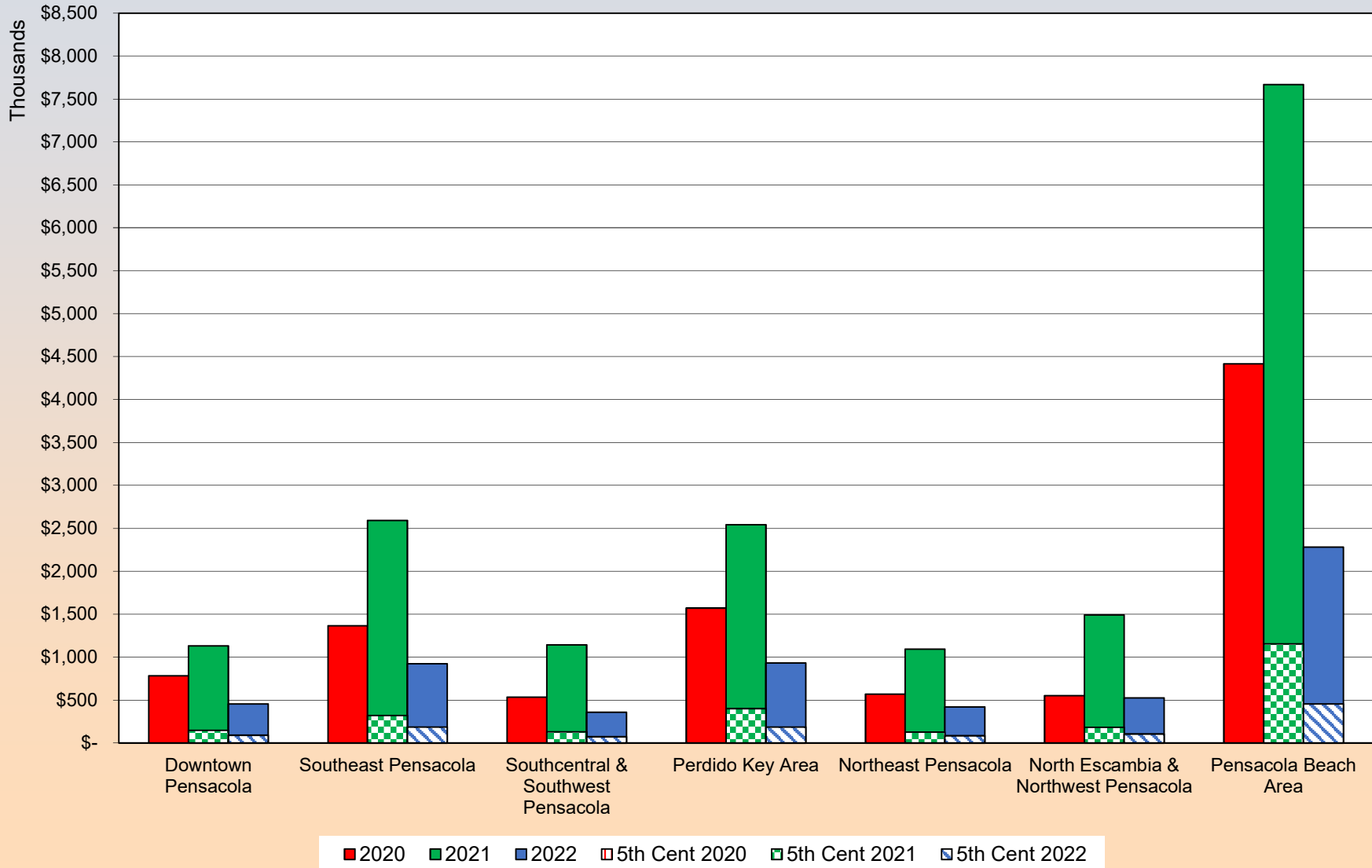
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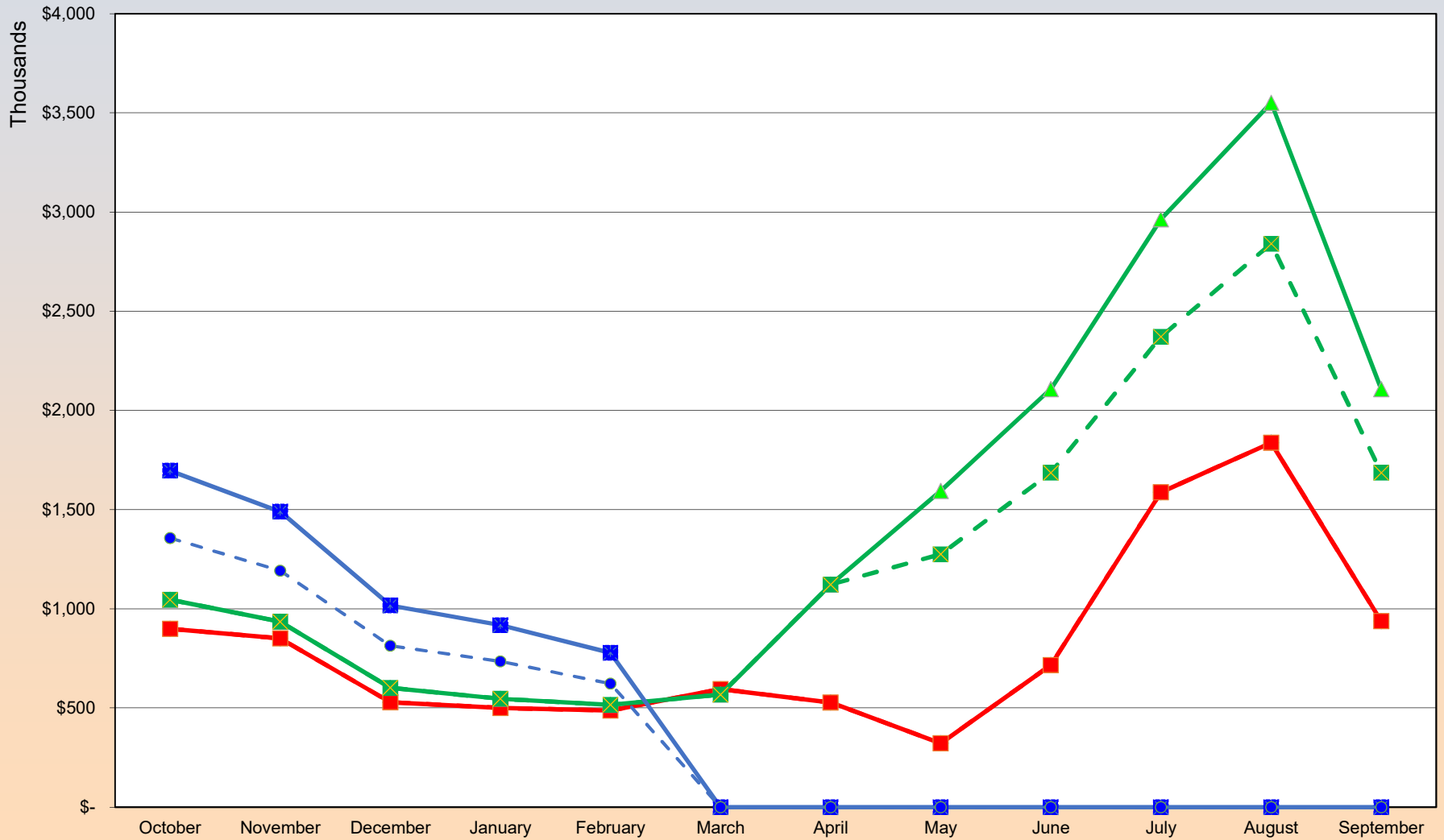
**Tourist Development Tax Collections  
3-Year Comparison by Month  
Returns through January 2022 (Collected in February 2022)**



**Tourist Development Tax Collections**  
**3-Year Comparison of Total Collections by Geographic Area**  
**Returns through January 2022 (Collected in February 2022)**



**Tourist Development Tax Collections**  
**3-Year Trend**  
**Returns through January 2022 (Collected in February 2022)**



—◆— 2020   
 -■- 1-4 Cents 2020   
 —▲— 2021   
 -■- 1-4 Cents 2021   
 —■— 2022   
 -●- 1-4 Cents 2022