



Pam Childers

Clerk of the Circuit Court and Comptroller, Escambia County

Clerk of Courts • Count

MEMORANDUM

TO: Honorable Board of County Commissioners
DATE: September 10, 2018
SUBJECT: Tourist Development Tax (TDT) Collections

RECOMMENDATION:

That the Board accepts, for filing with the Board's Minutes, the Tourist Development Tax (TDT) Collections Data for the July 2018 returns received in the month of August 2018, as prepared by the Finance Department of the Clerk and Comptroller's Office. This is the eleventh month of collections for the fiscal year 2018.

- ✓ Total collected for the month of July 2018 returns was \$2,116,558.23. This is a 6.93% increase over July 2017 returns.
- ✓ Total collections year to date are 6.51% more than the comparable time frame in Fiscal Year 2017.

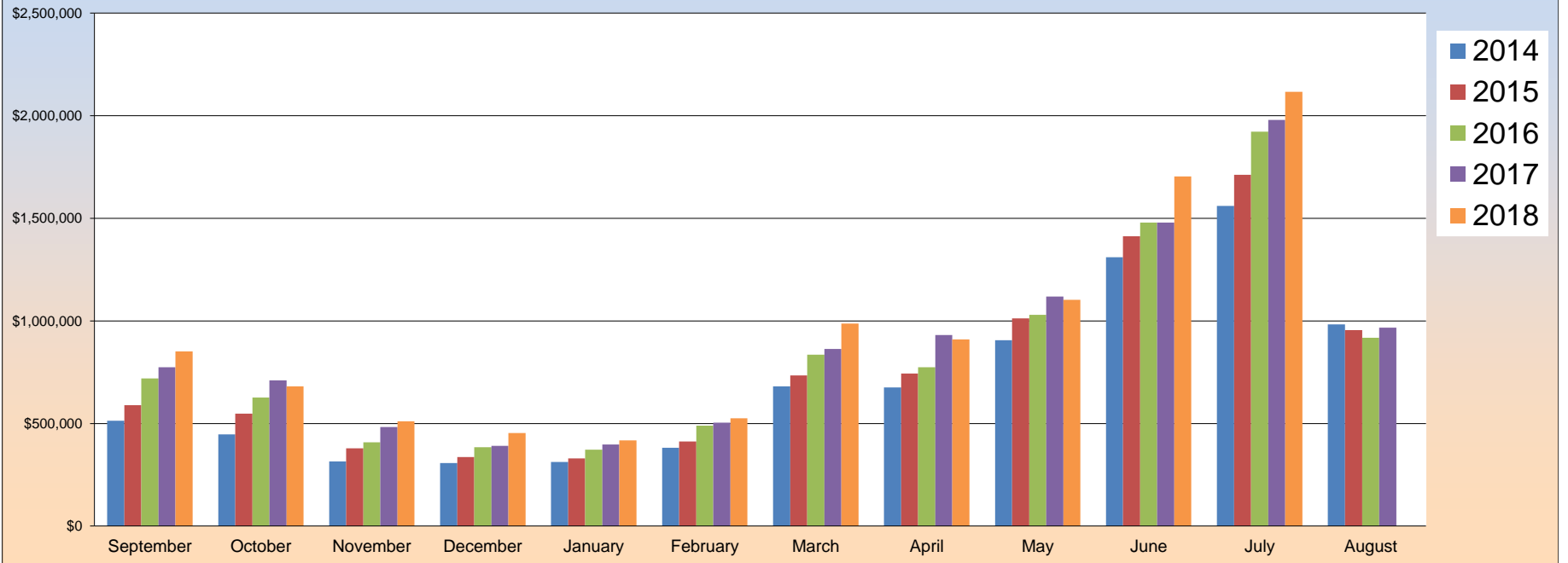
Please feel free to call me if you have any questions.

PC/bhw

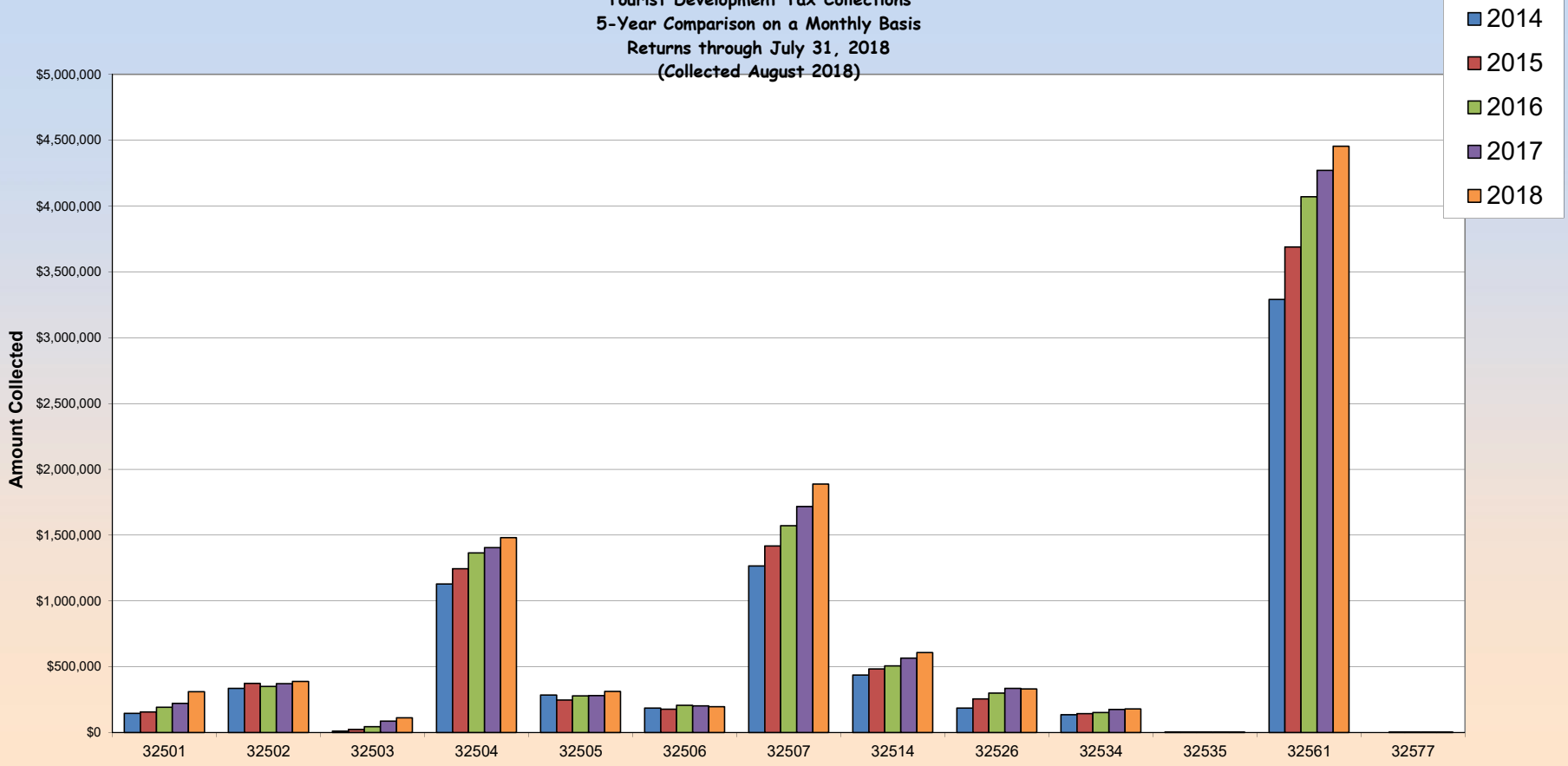
**FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
 REPORTED IN FISCAL YEAR FORMAT
 ESCAMBIA COUNTY FLORIDA
 AS OF AUGUST 2018**

Zip Code	Fiscal Year 2018	Fiscal Year 2017	Difference	% Change
	YTD Collected	YTD Collected		
32501	310,021	220,680	89,341	40%
32502	388,812	370,969	17,843	5%
32503	111,788	87,284	24,504	28%
32504	1,480,923	1,404,703	76,220	5%
32505	312,191	279,914	32,277	12%
32506	195,304	202,165	(6,861)	-3%
32507	1,887,294	1,716,369	170,924	10%
32514	606,375	564,922	41,453	7%
32526	330,709	335,937	(5,228)	-2%
32534	179,310	176,032	3,278	2%
32535	1,381	1,624	(243)	-15%
32561	4,453,759	4,270,922	182,837	4%
32562	-	-	-	0%
32577	438	168	269	160%
Total	\$ 10,258,304	\$ 9,631,691	626,613	7%

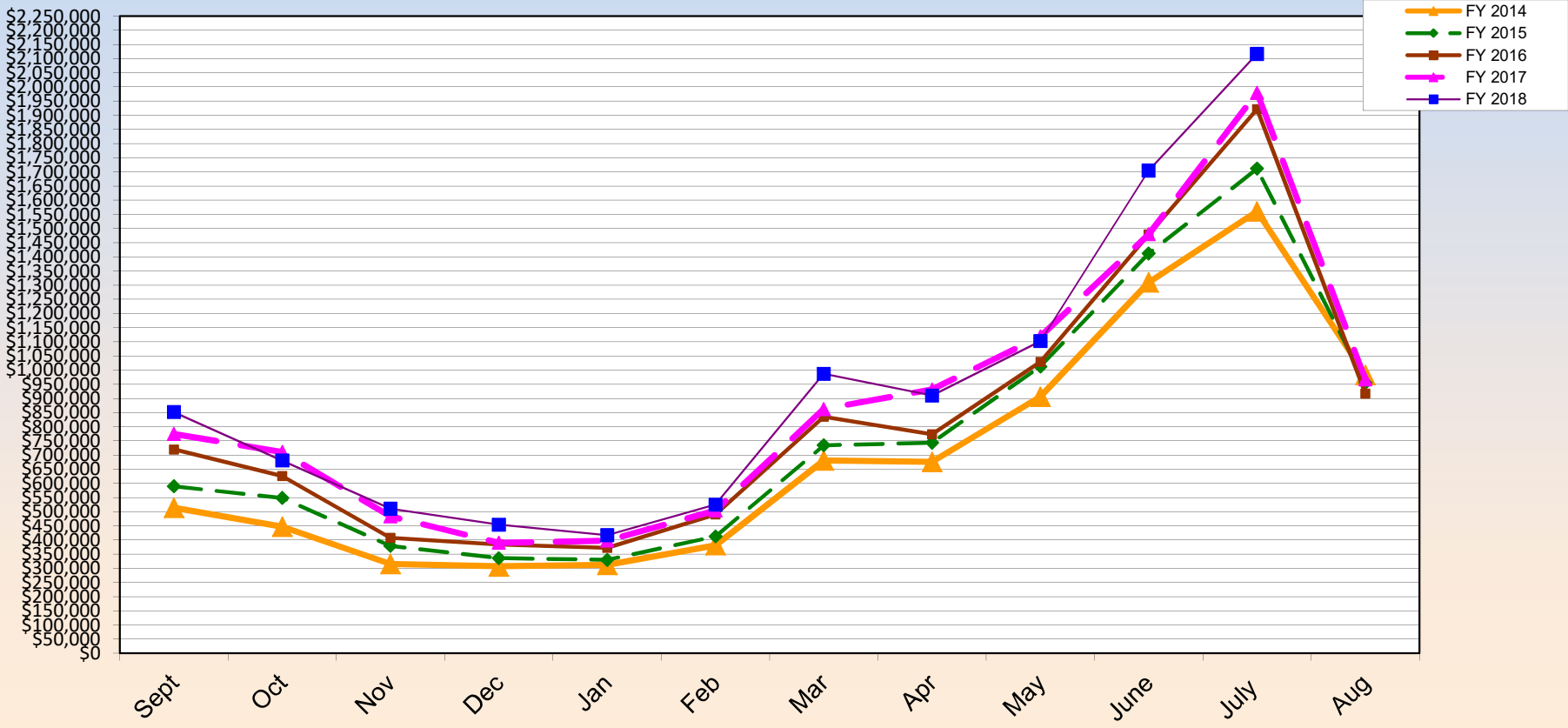
Tourist Development Tax Collections
5-Year Comparison
Returns through July 31, 2018 (Collected in August 2018)



Tourist Development Tax Collections
5-Year Comparison on a Monthly Basis
Returns through July 31, 2018
(Collected August 2018)



**TOURIST DEVELOPMENT TAX
5 YEAR TRENDLINE
FY 2014 - FY 2018**
Returns through July 31, 2018 (Collected in August 2018)



FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2018
AS OF AUGUST 31, 2018

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/17	20,189	2%	33,110	4%	8,054	1%	127,370	15%	26,827	3%
11/17	15,305	2%	30,151	4%	7,908	1%	112,522	17%	16,690	2%
12/17	15,278	3%	26,266	5%	7,092	1%	103,569	20%	15,923	3%
01/18	14,881	3%	22,042	5%	7,184	2%	93,898	21%	18,961	4%
02/18	16,581	4%	20,599	5%	6,278	2%	93,500	22%	17,664	4%
03/18	23,638	5%	27,222	5%	7,113	1%	99,293	19%	21,179	4%
04/18	34,008	3%	38,474	4%	11,949	1%	152,410	15%	34,756	4%
05/18	34,862	4%	40,502	4%	11,202	1%	142,785	16%	31,626	3%
06/18	34,292	3%	40,063	4%	12,965	1%	152,719	14%	35,518	3%
07/18	48,038	3%	51,902	3%	14,956	1%	189,236	11%	42,120	2%
08/18	52,947	3%	58,481	3%	17,086	1%	213,620	10%	50,925	2%
Total	\$ 310,021	3%	\$ 388,812	4%	\$ 111,788	1%	\$ 1,480,923	14%	\$ 312,191	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/17	17,729	2%	141,510	17%	48,279	6%	28,141	3%	16,787	2%
11/17	14,116	2%	117,580	17%	45,400	7%	25,079	4%	13,812	2%
12/17	12,723	2%	58,984	12%	41,547	8%	24,823	5%	11,206	2%
01/18	10,887	2%	44,414	10%	38,809	9%	24,691	5%	10,404	2%
02/18	10,328	2%	59,924	14%	39,584	9%	22,010	5%	10,365	2%
03/18	11,701	2%	85,625	16%	39,610	8%	22,481	4%	11,745	2%
04/18	18,397	2%	167,734	17%	62,926	6%	33,533	3%	19,546	2%
05/18	18,378	2%	135,773	15%	58,839	6%	32,623	4%	17,144	2%
06/18	20,256	2%	200,553	18%	65,249	6%	31,913	3%	18,518	2%
07/18	28,979	2%	430,950	25%	78,631	5%	40,285	2%	23,202	1%
08/18	31,811	2%	444,248	21%	87,501	4%	45,131	2%	26,579	1%
Total	\$ 195,304	2%	\$ 1,887,294	18%	\$ 606,375	6%	\$ 330,709	3%	\$ 179,310	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/17	138	0%	383,626	45%	-	0%	16	0%	851,777	100%
11/17	186	0%	281,499	41%	-	0%	50	0%	680,298	100%
12/17	200	0%	192,757	38%	-	0%	35	0%	510,405	100%
01/18	88	0%	167,637	37%	-	0%	17	0%	453,912	100%
02/18	-	0%	120,225	29%	-	0%	-	0%	417,058	100%
03/18	304	0%	174,793	33%	-	0%	33	0%	524,739	100%
04/18	171	0%	412,832	42%	-	0%	85	0%	986,822	100%
05/18	173	0%	386,040	42%	-	0%	64	0%	910,012	100%
06/18	120	0%	490,083	44%	-	0%	60	0%	1,102,309	100%
07/18	-	0%	756,088	44%	-	0%	29	0%	1,704,415	100%
08/18	-	0%	1,088,179	51%	-	0%	49	0%	2,116,558	100%
Total	\$ 1,381	0%	\$ 4,453,759	43%	\$ -	0%	\$ 438	0%	\$ 10,258,304	

FOUR PERCENT TOURIST DEVELOPMENT TAX COLLECTION DATA
ESCAMBIA COUNTY FLORIDA
FISCAL YEAR 2017
AS OF August 31, 2017

Month of Collection	Zip Code									
	32501		32502		32503		32504		32505	
	Downtown Area	% OF Total	Other Downtown Area	% OF Total	Cordova Mall & South Area	% OF Total	Davis & Scenic Hwy South of I-10 including Airport Area	% OF Total	South of Michigan Av East of Mobile Hwy West of Pace Blvd	% OF Total
10/16	19,380	3%	28,706	4%	7,582	1%	107,704	14%	18,717	2%
11/16	16,302	2%	29,923	4%	6,327	1%	113,135	16%	19,922	3%
12/16	14,867	3%	25,670	5%	5,411	1%	99,858	21%	16,651	3%
01/17	12,246	3%	20,593	5%	4,367	1%	80,988	21%	15,052	4%
02/17	12,855	3%	20,184	5%	4,061	1%	88,341	22%	16,726	4%
03/17	16,219	3%	26,153	5%	5,274	1%	95,993	19%	19,123	4%
04/17	20,894	2%	35,754	4%	8,948	1%	145,212	17%	31,829	4%
05/17	20,380	2%	38,255	4%	7,697	1%	141,063	15%	27,182	3%
06/17	24,674	2%	43,047	4%	9,951	1%	160,413	14%	31,577	3%
07/17	26,982	2%	44,728	3%	12,068	1%	167,378	11%	36,214	2%
08/17	35,881	2%	57,956	3%	15,598	1%	204,620	10%	46,920	2%
Total	\$ 220,680	2%	\$ 370,969	4%	\$ 87,284	1%	\$ 1,404,703	15%	\$ 279,914	3%

Month of Collection	Zip Code									
	32506		32507		32514		32526		32534	
	Lillian Hwy & Highway 98 Area	% OF Total	Bayou Chico to Perdido Key South of Sorrento Area	% OF Total	Palafox & Scenic Hwy North of I-10 Area	% OF Total	Mobile Hwy North of Michigan Avenue Area	% OF Total	I-10 & Pensacola Blvd North Area	% OF Total
10/16	14,090	2%	127,016	16%	40,876	5%	26,793	3%	11,880	2%
11/16	17,582	2%	111,916	16%	39,351	6%	26,474	4%	12,889	2%
12/16	11,410	2%	53,079	11%	39,610	8%	24,256	5%	11,841	2%
01/17	8,637	2%	40,510	10%	35,625	9%	23,062	6%	11,310	3%
02/17	12,085	3%	52,690	13%	37,083	9%	23,259	6%	12,137	3%
03/17	13,158	3%	70,759	14%	40,304	8%	30,673	6%	13,739	3%
04/17	21,455	2%	129,291	15%	62,062	7%	31,662	4%	19,449	2%
05/17	19,189	2%	143,419	15%	57,860	6%	31,242	3%	17,208	2%
06/17	21,821	2%	185,667	17%	67,355	6%	35,058	3%	19,374	2%
07/17	26,518	2%	356,906	24%	69,676	5%	37,343	3%	20,365	1%
08/17	36,222	2%	445,116	22%	75,121	4%	46,114	2%	25,840	1%
Total	\$ 202,165	2%	\$ 1,716,369	18%	\$ 564,922	6%	\$ 335,937	3%	\$ 176,032	2%

Month of Collection	Zip Code								Total Month	% OF Total
	32535		32561		32562		32577			
	Century (Other) Area	% OF Total	Pensacola Beach Area	% OF Total	Other	% OF Total	Molino Area	% OF Total		
10/16	105	0%	371,593	48%	-	0%	100	0%	774,538	100%
11/16	229	0%	316,293	45%	-	0%	-	0%	710,343	100%
12/16	135	0%	180,363	37%	-	0%	-	0%	483,151	100%
01/17	75	0%	137,912	35%	-	0%	-	0%	390,380	100%
02/17	135	0%	118,318	30%	-	0%	-	0%	397,875	100%
03/17	126	0%	172,429	34%	-	0%	-	0%	503,949	100%
04/17	191	0%	355,829	41%	-	0%	68	0%	862,643	100%
05/17	191	0%	427,495	46%	-	0%	-	0%	931,179	100%
06/17	148	0%	519,609	46%	-	0%	-	0%	1,118,695	100%
07/17	136	0%	681,271	46%	-	0%	-	0%	1,479,585	100%
08/17	154	0%	989,810	50%	-	0%	-	0%	1,979,352	100%
Total	\$ 1,624	0%	\$ 4,270,922	44%	\$ -	0%	\$ 168	0%	\$ 9,631,691	100%

**Tourist Development Tax Collection Data
Reported in Fiscal Year Format
Escambia County Florida**

		THREE (3%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	277,444	274,902	321,850	343,637	398,300	385,209	442,268	539,766	580,905	638,833
NOV	OCT	231,361	238,423	276,214	304,579	325,198	335,284	411,054	469,351	532,757	510,223
DEC	NOV	185,367	214,475	226,459	244,845	254,898	236,608	284,253	305,743	362,364	382,803
JAN	DEC	169,734	164,750	192,546	212,164	207,117	230,300	251,856	288,130	292,783	340,434
FEB	JAN	176,773	171,885	192,262	200,843	205,954	233,879	247,492	279,148	298,406	312,794
MAR	FEB	215,131	201,473	241,571	270,226	283,812	286,019	309,204	367,477	377,962	393,554
APR	MAR	297,195	330,261	397,690	464,002	518,242	510,758	550,693	626,572	646,982	740,116
MAY	APR	338,268	358,871	417,733	447,350	455,554	506,593	557,617	580,106	698,384	682,509
JUN	MAY	387,513	417,285	510,038	542,048	601,927	679,428	759,528	771,756	839,021	826,731
JUL	JUN	598,667	510,928	708,757	876,396	946,229	982,133	1,059,211	1,109,041	1,109,689	1,278,312
AUG	JUL	714,120	535,005	871,107	930,410	1,021,761	1,170,208	1,283,566	1,440,991	1,484,514	1,587,419
TOTAL		\$ 3,591,573	\$ 3,418,258	\$ 4,356,228	\$ 4,836,500	\$ 5,218,992	\$ 5,556,420	\$ 6,156,741	\$ 6,778,081	\$ 7,223,768	\$ 7,693,728

TOURIST DEVELOPMENT TAX COLLECTION DATA
REPORTED IN FISCAL YEAR FORMAT
ESCAMBIA COUNTY, FLORIDA

		ADDITIONAL ONE (1%) PERCENT TOURIST TAX DOLLARS COLLECTED 2009-2018									
Month Of Collection	For The Month Of	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
OCT	SEP	92,482	91,634	107,283	114,546	132,767	128,403	147,425	179,922	193,635	212,944
NOV	OCT	77,120	79,474	92,072	101,526	108,399	111,761	137,018	156,450	177,586	170,074
DEC	NOV	61,789	71,492	75,487	81,615	84,966	78,869	94,751	101,914	120,788	127,601
JAN	DEC	56,578	54,917	64,182	70,721	69,039	76,767	83,950	96,043	97,594	113,478
FEB	JAN	58,924	57,295	64,087	66,948	68,651	77,960	82,497	93,049	99,469	104,265
MAR	FEB	71,710	67,158	80,524	90,075	94,604	95,340	103,068	122,492	125,987	131,185
APR	MAR	99,065	110,087	132,563	154,667	172,747	170,253	183,564	208,857	215,661	246,706
MAY	APR	112,756	119,624	139,244	149,117	151,851	168,864	185,872	193,369	232,795	227,503
JUN	MAY	129,171	139,095	170,013	180,683	200,642	226,476	253,176	257,252	279,674	275,577
JUL	JUN	199,556	170,309	236,252	292,132	315,410	327,378	353,070	369,680	369,896	426,104
AUG	JUL	238,040	178,335	290,369	310,137	340,587	390,069	427,855	480,330	494,838	529,140
TOTAL		\$1,197,191	\$1,139,419	\$1,452,076	\$1,612,167	\$1,739,664	\$1,852,140	\$2,052,247	\$2,259,361	\$2,407,923	\$2,564,576